August 22, 2003

Chromatics

PHOTO IMAGING

PUBLICITY PRINTS

We can work from any original.

DIGITAL FILES -Professionally prepared digital files print very well. Poorly setup files cause delays, give disappointing quality and often don't work at all.

PRINTS - Sharp, clean photographic prints equal to or larger than the size you're ordering copy best. Smaller prints can be enlarged but may lose sharpness, depending on the amount of enlargement.

NEGATIVES, SLIDES & TRANSPARENCIES - Sharp, clean film prints well. Poor quality or damaged film may not be usable.

We will type-set your text and add logos and graphics. Give us clear printed copies we can scan or digital files at adequate resolution.

(See Back for Order Form and Set-up Fees)

Please Remember ! *We'll always do our best with the originals you give us. The BEST results will come from professionally prepared files or high quality prints and film.*

Production Time:
- *Reprints from files in our library - 24 Hours*
- *Orders from new customer-supplied files - 24-48 Hours*
- *Orders from prints or film requiring Setup Services - 72 Hours*

Black & White Photographic Publicity Prints

	25	50	100	250	500	1000
5x7	$ 35.20	$ 39.10	$ 53.90	$114.40	$193.60	$375.10
8x10	$ 41.80	$ 52.80	$ 64.90	$152.90	$266.20	$504.90

Color Photographic Publicity Prints

	25	50	100	250	500	1000
5x7	$ 44.00	$ 71.50	$104.50	$209.00	$357.50	$687.50
8x10	$ 50.00	$ 88.00	$165.00	$302.50	$478.50	$935.00

Packing & Shipping

	25	50	100	250	500	1000
Ground UPS	$10.00	$11.00	$12.00	$15.00	$17.00	$19.00

Please call for Information on 2nd or 3rd Day UPS, FED Ex or C.O.D. charges.

FILE PREPARATION GUIDELINES

- Scan pictures, logos and artwork for 300 dpi AT FINAL IMAGE SIZE. Lower resolution scans don't work as well.
- Proportion pictures and layouts for your chosen print size (5x7 or 8x10). Don't forget to include borders.
- Avoid thin rule lines near print edges. Automated print trimming varies by plus or minus 1/32" and thin lines near the edge sometimes appear uneven.
- Flatten Photoshop layers and channels.
- Convert color to Grayscale for Black & White prints.
- When using Quark for page layout, make sure to include all font files..
- Save picture files in sRGB, Adobe1998 RGB, ColorMatch RGB, or CMYK(SWOP2) color space.
- Save files at 300 dpi at final print size. Resolutions as low as 100 dpi may be acceptable but higher resolutions always works better.
- Save files as uncompressed TIFF files. JPEG files, saved at the highest quality settings, can be used but TIFF files are best.

PLEASE READ THIS NOTICE: All cash orders must include at least a 50% deposit, balance due on delivery. All prices are subject to change without notice. The submission of any film or prints to us, for processing or any other purpose, constitutes an agreement by you that if any such film or print is damaged or lost by us it will be replaced with an equivalent amount of unexposed film and processing. Except for such replacement, the handling of such film or prints by us is without warranty or liability even though damages or loss is caused by negligence or other fault.

625 Fogg Street - Nashville, TN 37203 - (888) 254-0063 - Fax (615) 242-2334
www.chromatics.com

ORDER FORM
Chromatics PhotoImaging
625 Fogg Street, Nashville, TN 37203
615-254-0063 888-254-0063

Ordered By: Telephone:

Shipping Address:

City: State: Zip:

Print Quantity: Print Size: Glossy ( ) Matte ( ) B&W ( ) Color ( )

Text Lines to Appear on Photo:

Line One: _____

Line Two: _____

Logos or Other Graphics Included: YES ( ) NO ( )

Special Instructions:

Calculating Your Charges: *Select the setup services you need and add the cost of prints. Cash orders require a 50% deposit. All new orders require an approval print. Any samples or specific instructions must be provided BEFORE work begins. Otherwise, our technicians will use their own best judgment.*

Quantity	Setup Services	Cost Each	Total Charge
_____	**Use customer-supplied layout file** - Use this option for a new order (only) from a digital file that's complete and "ready to print."	$22.00	_____
_____	**Use customer-supplied print, negative, slide or transparency** (each)	$13.20	_____
_____	**Use customer-supplied picture file**	$13.20	_____
_____	**Add additional pictures on single layout (per picture)**	$22.00	_____
_____	**Typeset text lines (per line)**	$ 4.40	_____
_____	**Add a logo -** From artwork or a digital file	$ 8.80	_____
_____	**Approval print -** Required on ALL NEW ORDERS (Not on re-orders)	$16.50	_____
_____	**Minor retouching -**Remove small spots, a mole or freckle, small scars, stray hairs, etc.	$24.00	_____
_____	**Major retouching -** Removing wrinkles, repairing damaged photos, etc. is charged by the ¼ hour and requires a custom quot.....(minimum)	$37.50	_____
_____	**CDR Burn -** Final image burned to CDR and returned with prints	$ 8.50	_____
_____	**Library save -** Final image saved in our file library for convenient reprinting	**No Charge**	_____
_____	**Retrieval fee -** Image retrieval from our file library	$16.50	_____
	Print costs - Size and quantity selected from price list	Price List	_____

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Shipping _____

Sub-Total _____

(TN residents only, add 9.25%) **Sales Tax** _____

Total Charges _____

(At least 50%) **Deposit** _____

Balance Due on Delivery _____

Signature:_____ **Date:** _____