



P H O T O I M A G I N G

PHOTOGRAPHIC PRINTS

Chromatics offers premium photographic printing from files or film for discriminating clients who require professional attention to their projects.

Our print papers are true, light-sensitive photo media imaged with the most advanced digital imaging systems available.



Chromatics uses Kodak's newest ENDURA archival color photographic paper, tested to be fade-free for over 120 years in normal indoor display conditions; i.e., without direct sun or strong fluorescent light and for 200 years in dark storage. Endura paper comes in Semi-matte, Luster, Gloss, Metallic.



Crystal Archive SuperGloss paper surfaces is exactly what the name implies...super glossy! Supergloss is a polyester-base media from Fuji's Crystal Archive family of color photographic papers. It's tested to be fade-free for 80-100 years in normal indoor display conditions; i.e., without direct sun or strong fluorescent light. Supergloss provides much of the the brilliance of a slide or transparency because of it's polyester base and glass-like surface.

About C-Prints!! C-Print is a professional nickname for photographic color prints. At Chromatics we make C-Prints from digital files, negatives, slides or transparencies.

Lambda-Direct Print Service

Lambda-Direct Prints are imaged directly from "preflighted" files for advanced users who want total control over the printing process. "Preflighted" means that you have fully prepared, or "optimized" your image file for printing. We print the files exactly as received, with no changes or corrections, on our high quality digital enlargers. We keep the digital enlargers carefully calibrated and profiled for consistency. It's your job to make sure the image is fully color-managed, correctly sized and proportioned and that you're satisfied with your artistic and aesthetic adjustments. If you use a fully color-managed workflow and soft-proofing with our custom printer profiles, you will get predictable results.



Chromatics uses the most complete color management tools available and is certified by X-rite Monaco Systems.

Endura C-Print : Matte, Luster or Glossy

Table with 11 columns (5x7, 8x10, 8.5x11, 11x14, 16x20, 20x24, 20x30, 24x30, 24x36, 30x30, 30x40) and 2 rows (1, 2-5) showing prices.

Endura Metallic : Glossy

Table with 11 columns (5x7, 8x10, 8.5x11, 11x14, 16x20, 20x24, 20x30, 24x30, 24x36, 30x30, 30x40) and 2 rows (1, 2-5) showing prices.

Larger sizes and quantities are available. Please call.

Crystal Archive SuperGloss : Extreme Glossy

Table with 11 columns (5x7, 8x10, 8.5x11, 11x14, 16x20, 20x24, 20x30, 24x30, 24x36, 30x30, 30x40) and 2 rows (1, 2-5) showing prices.

Normal 24 Hour Service

Preparing files for Lambda-Direct self-service printing:

Files for Lambda-Direct prints are imaged "as received" with no adjustments. We accept tiff and JPEG files. For predictable results, you must be using full color-management with Photoshop 6, 7 or CS and an accurately profiled monitor using one of our printer profiles for soft-proofing. These are basic tools required for preparing files for this service and we cannot be responsible for poor results if your system is not fully compliant. Sources of good information on monitor profiling and colorimeters are X-Rite , Colorvision and Dry Creek Photo. Files should be saved at 254 ppi at the final image size you need, saved in a standard color space, like Adobe1998 RGB, ColorMatch RGB, sRGB, ProPhoto RGB or CMYK (swop2) and tagged accordingly.

Custom Print Service

Custom prints, from files or film, set a very high standard for quality and affordability and meet or exceed most client needs. Custom prints from film begin with a high quality Durst Sigma scan. Our experienced color print technicians make the adjustments necessary for an outstanding print. They will follow your instructions as closely as possible while sizing, cropping and adjusting each image individually for the best appearance.

Endura C-Print : Matte, Luster or Glossy

	5x7	8x10	8.5x11	11x14	16x20	20x24	20x30	24x30	24x36	30x30	30x40
1	\$ 13.00	\$17.00	\$18.20	\$23.50	\$38.20	\$52.30	\$62.90	\$73.50	\$86.20	\$89.40	\$115.90
2-5	\$ 10.40	\$13.60	\$14.56	\$18.80	\$30.56	\$41.84	\$50.32	\$58.80	\$68.96	\$71.52	\$ 92.72

Endura Metallic : Glossy

	5x7	8x10	8.5x11	11x14	16x20	20x24	20x30	24x30	24x36	30x30	30x40
1	\$15.80	\$21.10	\$22.70	\$29.90	\$49.50	\$68.40	\$82.50	\$96.70	\$113.70	\$118.00	\$153.40
2-5	\$12.64	\$16.86	\$18.16	\$23.92	\$39.60	\$54.72	\$66.00	\$77.36	\$ 90.96	\$ 94.40	\$122.72

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Crystal Archive SuperGloss : Extreme Glossy

	5x7	8x10	8.5x11	11x14	16x20	20x24	20x30	24x30	24x36	30x30	30x40
1	\$25.00	\$27.00	\$29.50	\$39.75	\$60.20	\$84.70	\$103.10	\$121.50	\$143.50	\$149.10	\$195.00
2-5	\$16.00	\$21.60	\$23.60	\$31.80	\$48.16	\$67.76	\$ 82.48	\$ 97.20	\$114.80	\$119.28	\$156.00

Normal 3 Day Service

Gallery Print Service

Gallery Prints are typically used by photographic fine artists who are actively selling their images and need extra collaboration and testing to perfect the presentation.

A Gallery Print from film begins with an Aztek Drum scan. Gallery prints from files begin with receipt of your files.

After we've optimized the image for best possible reproduction you'll receive a test for approval before final printing. Additional tests, if necessary to meet subjective changes, are available at reasonable cost.

As a final step, the master optimized image file is stored in our databanks for future reprinting at the same size (or smaller)*** and you receive a copy on CDR of the final file for your own archives.

Endura C-Print : Matte, Luster or Glossy

	11x14	16x20	20x24	20x30	24x30	24x36	30x30	30x40
1st Print	\$ 69.80	\$87.30	\$104.30	\$116.90	\$129.60	\$144.90	\$148.70	\$180.40

Endura Metallic : Glossy

	11x14	16x20	20x24	20x30	24x30	24x36	30x30	30x40
1st Print	\$ 76.20	\$98.60	\$120.30	\$136.60	\$152.80	\$172.40	\$177.20	\$217.90

Larger sizes and quantities are available. Please call.

Crystal Archive SuperGloss : Extreme Glossy

	11x14	16x20	20x24	20x30	24x30	24x36	30x30	30x40
1st Print	\$ 81.00	\$109.30	\$136.60	\$157.10	\$177.10	\$202.20	\$208.30	\$259.50

Normal 5 Day Service

For Gallery Reprints are imaged at "Lambda Direct" prices from your optimized files, retrieved from our databanks.. The quality matches the original Gallery Print but costs much less because the setup and optimizing work is already complete.

***If you expect to reprint the image larger than the original order, please request an Archive Scan (add'l \$20.00). We'll scan and optimize a larger file for those future needs.

For further information please review our website: www.chromatics.com.