



## PHOTOGRAPHING & SCANNING ARTWORK

We specialize in scans and photography of oils, acrylics, watercolors, chalks, architect's renderings and other flat artwork. Pricing is for "Camera-Ready" originals that can be scanned or photographed after routine positioning and removal of minor debris. Our goal is to provide you with quality and value in scanning or photographing your artwork. We appreciate the opportunity to work with you.

### **Copy Slides, Transparencies & Negatives**

We use sophisticated techniques to achieve the most accurate color and contrast reproduction that photographic film will allow. Exact color matches are not always possible because some dyes, pigments, color brighteners, surface textures and overlays can cause unavoidable color variations on film. Very close matches are usually possible, however.

#### 35mm Slides

Normal Service 48-72 Hours

		1st Slide	Additional
Slides made from various types of original flat art.  <b>Minimum Charge \$15.00</b>	Photos & pages up to 11x14	\$ 6.50	\$ 2.25
	Artwork up to 24"x36"	\$20.00	\$ 3.50
	Up to 36"x48"	\$35.00	\$ 3.50
	Up to 48"x60"	\$60.00	\$ 3.50
	Over 48"x60"	\$85.00	\$ 3.50
	Medical X-Rays & Books	\$13.50	\$ 2.75

#### 4x5 Transparencies

Normal Service 72 Hours

		1st Trans	Additional
Accurate color transparencies carefully color balanced to your original art.	Artwork up to 24"x36"	\$60.00	\$25.00
	Up to 36"x48"	\$85.00	\$25.00
	Up to 48"x60"	\$115.00	\$25.00
	Over 48"x60"	\$160.00	\$25.00

#### 4x5 Negatives

Normal Service 48 Hours

		4 x 5
Color or Black & White negatives.	Artwork up to 11"x14"	\$16.50
	Artwork up to 24"x36"	\$27.50
	Up to 36"x48"	\$37.50
	Up to 48"x60"	\$52.00
	Over 48"x60"	\$78.50

## Art Scans

### Cruse-Synchron Art Scans

Normal Service 24 Hours

Preferred by museums, the Cruse Synchron System touchlessly scans artwork while preserving extreme detail much more evenly and accurately than other scanners or any digital camera.

RGB scans up to 450 MB are possible.

Artwork up to 48" x 72", even in frames or behind glass, can be scanned. Depending on the specifics of the original art, Make-Ready preparation is sometimes required prior to scanning.

\* Largest file size possible on Cruse Synchron System.

**See explanation on back to choose the proper resolution.**

Art Size	300 dpi	150 dpi	75 dpi
12"x18"	38.50 56mb	32.50 14mb	30.00 3mb
24"x30"	57.50 185mb	45.00 46mb	40.00 12mb
30"x40"	93.50 309mb	57.50 77mb	47.00 19mb
40"x50"	121.50 450mb*	72.00 129mb	52.50 32mb
48"x72"	165.00 450mb*	93.50 222mb	70.00 56mb

## About Resolution and File size:

Higher "dpi" numbers capture more data for finer detail at very large reproduction sizes but, lower dpi scans are their equal in color accuracy.

**75 dpi** scans, at the original art size, are small enough to be manipulated easily but large enough for many common uses, including reproduction at smaller-than-original sizes.

**150 dpi** scans, at the original art size, are large enough for high quality, same-size reproduction on art media using Giclee printers.

**300 dpi** scans, at the original art size, are usually requested by the offset printing industry to fit their screening processes. Most graphic artists have adopted 300 dpi as their own standard even though the files are often much larger than necessary for their intended use.

## About Color:

Artists' pigments and dyes occur in infinite variety. Nothing records every one exactly as the eye sees it. Image files must be fine-tuned, or "optimized" for specific uses. We include basic optimizing adjustments in our prices but final adjustment depends on the specific use of the image file and is a customer responsibility.

The complexity of file optimizing depends on the dyes and pigments in the artwork as well as the intended use of the file. Whether done by an experienced color technician for fine reproduction or a novice for home/office printing or web use, optimizing the scan is important.

## Color Management:

We maintain state of the art color management using an ICC profiled workflow. If color accuracy is critical and you are not familiar with ICC profiles and color management, you should engage a knowledgeable graphics professional who is experienced with color imaging. We can also provide this service.

## Giclee Fine Art Prints & Reproductions

We provide a complete service that includes scanning your originals, reproduction optimizing, final prints and canvas stretching. We can also print from your existing files or transparencies. Either way we'll help you get the best possible reproduction of your art. More Information and Pricing

### Fine Art Paper Prints

Printed on 16mil smooth, mould-made, 100% rag acid-free fine art paper using archival pigmented ink.

### Canvas Prints

Printed on 20mil acid-free fine art canvas using archival pigmented ink.

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## "Camera Ready" or "Make Ready"

We specialize in photographing and scanning flat art: oil paintings, acrylics, watercolors, photos, typed pages, books, architectural renderings, x-rays and more.

Prices are for "Camera-Ready" flat art that can be photographed after routine positioning and removal of minor debris.

Art requiring more than normal preparation before copying requires "Make-Ready" services. The additional time and materials required vary widely and must be custom quoted.

We can usually provide a price quotation immediately after examining your flat art. we use all our experience to minimize the additional costs and we'll suggest ways you can make your own art more "camera-ready."

Our goal is to provide you with the highest quality and value in photographing or scanning your art and we appreciate the opportunity to work with you.

## "Make-Ready" Characteristics

Flat art having any of these characteristics may require "make-ready" preparation and extra time, especially when copying with photographic film.

- . Glass covered, metallic or highly reflective.
- . Masking required on the surface to crop out unwanted areas.
- . Deflects or embedded debris.
- . Heavy textures and deep relief.
- . Overlays.
- . Usually high or low contrast.
- . Fabrics or unusual textures.
- . Arranging several pieces into one shot.
- . Wet, unfixed or otherwise easily smeared colors.
- . Multiple panel art
- . Oversize, art not prepared for hanging flat.
- . Oversize, very heavy or very deep frames.
- . Books that won't lay flat.
- . Artwork too delicate to withstand careful routine handling.
- . Special Materials required for masking, backgrounds, etc.